

As Featured In

HOUSEHOLD AND PERSONAL PRODUCTS INDUSTRY

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Reformulate your sunscreen strategy to meet the needs of a changing marketplace.

Alpha R&D can help.

- Skin cancer is on the rise and the efficacy of sunscreen products are in question
- More consumer issues dealing with photostability, inadequate protection and safety have surfaced
- The FDA is on the verge of issuing regulations that will raise the maximum allowable SPF and require UVA labels

To comply with the new regulations, address the current issues and maximize your profits contact the team of experts at Alpha Research & Development Ltd. at **(914) 761-7141** or **Alpharnd@aol.com**.



Dr. Nadim Shaath

Dr. Nadim Shaath, President of Alpha R&D, has devoted 30 years researching, testing and formulating sunscreen products and Ultraviolet filters for the world's leading manufacturers. He is the author of numerous articles and books on sunscreens including the globally acclaimed *Encyclopedia of Ultraviolet Filters*.



Transitioning to Naturals? Alpha can help.



Alpha R&D is expert in the science, art and production of the highest quality essential oils. If you currently use natural aroma ingredients or are contemplating the transition, consider Alpha for support in:

- analyzing essential oils and aroma ingredients
- customizing blends of essential oils and fragrances
- sourcing finest quality essential oils/absolutes
- aroma training and information
- assisting in creating aromatherapy products

Dr. Nadim Shaath, President of Alpha R&D, has 30 years of experience researching, testing, aroma training, distilling/extracting florals, seeds and herbs and formulating custom blends for Aromatherapy. Alpha is the exclusive distributor of the products of Hashem Brothers of Egypt, growers and distillers of organic essential oils and the supercritical CO2 essential oils of Sanvardhini of India.



Dr. Nadim Shaath
President, Alpha R&D

To find out how we can help your company contact the team of experts at Alpha Research & Development, **(914) 761-7141** or **www.alpharnd.com**.

